

# WALKING BOARD SPECS.

Our Walking Boards have one and a half panels for your message. Backlighting creates more stand-out and sampling is a bonus add-on.

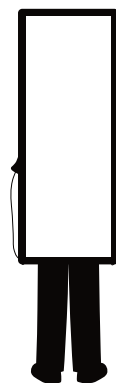


## FILE FORMATS

Format: PDF preferred or Adobe CS5 Design Suite files (Illustrator; InDesign; PhotoShop). Outline all fonts and supply all linked files. Ratio: 1:1 (100% of final size)

## FILE SETUP

- Include 20mm of bleed
- All images should be min 300dpi when placed
- Convert ALL fonts to outlines
- All overprint/trapping options should be turned off
- Do not use ASCII encoding for EPS files, use Binary only
- All files must be supplied CMYK not RGB
- Set all solid black to C 20% M 20% Y 20% K 100%
- If not supplying as PDF, supply all native files (.TIFs & .EPS files etc.) that are linked & updated within the document



W 576 x H 1440mm



W 576 x H 640mm

Send files under 4MB via email. Use a sharing service like Hightail, Dropbox or Google Drive for larger files.