

# BIKE BOARD SPECS.

Our Bike Boards are visible from three sides. Adding audio, backlighting and even sampling increases stand-out and attracts more views.



## FILE FORMATS

Format: PDF preferred or Adobe CS5 Design Suite files (Illustrator; InDesign; PhotoShop). Outline all fonts and supply all linked files.  
Ratio: 1:10 (10% of final size)

## FILE SETUP

When designing art for each of the 3 sides of a Bike Board you can either include a minimum 50mm gutter in between each panel or have distinct panels which join up on each apex. Both can look great! Please contact our team if you would like to see examples of each design approach.

- Include 5mm of bleed (50mm at final print size)
- All images should be min 300dpi when placed
- Convert ALL fonts to outlines
- All overprint/trapping options should be turned off
- Do not use ASCII encoding for EPS files, use Binary only
- All files must be supplied CMYK not RGB
- Set all solid black to C 20% M 20% Y 20% K 100%

## BACKLIT ART

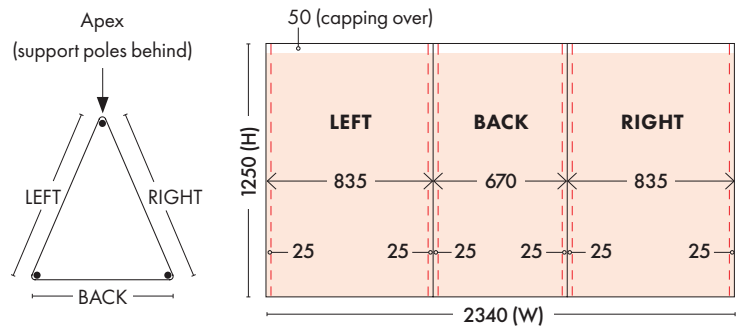
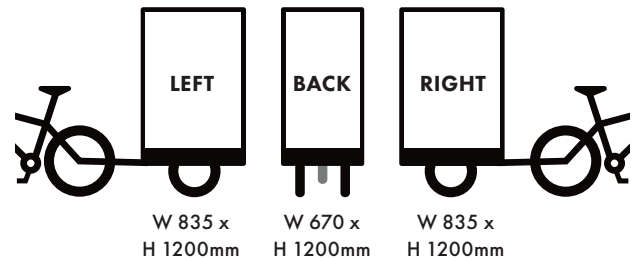
Bike Boards can be backlit for maximum impact at night. Your artwork will need to be designed to avoid 'show-through' from the support poles. To optimise your artwork for backlighting contact our team.

## USING EXISTING ARTWORK

Already got 3:2 poster artwork? Just send us your files and we'll do the rest. Or if you would prefer to tailor your artwork contact our team.

## DECALS

Want extra branding? No problem, we can apply decals directly to the capping at the top as well as the back and sides of the Bike Board at the base. Contact our team for more information.



Trim size: W 2340 x H 1250 mm  
Visible area: W 2340 x H 1200 mm  
File setup: 1:10 scale (10% of final size)  
W 234 x H 125 mm

Visible area  
Non-visible  
Support poles

Download [InDesign](#) and [Illustrator](#) templates here



Send files under 4MB via email. Use a sharing service like Hightail, Dropbox or Google Drive for larger files.